ENERGY INNOVATION MONTH

May 25 - June 25, 2022

EnergyNow
Breaking News, Data & Events

What is the Energy Innovation Month?

Energy Innovation Month is a month-long promotional campaign that will feature some of the latest and greatest innovation, technology, and research from experts across the energy sector.

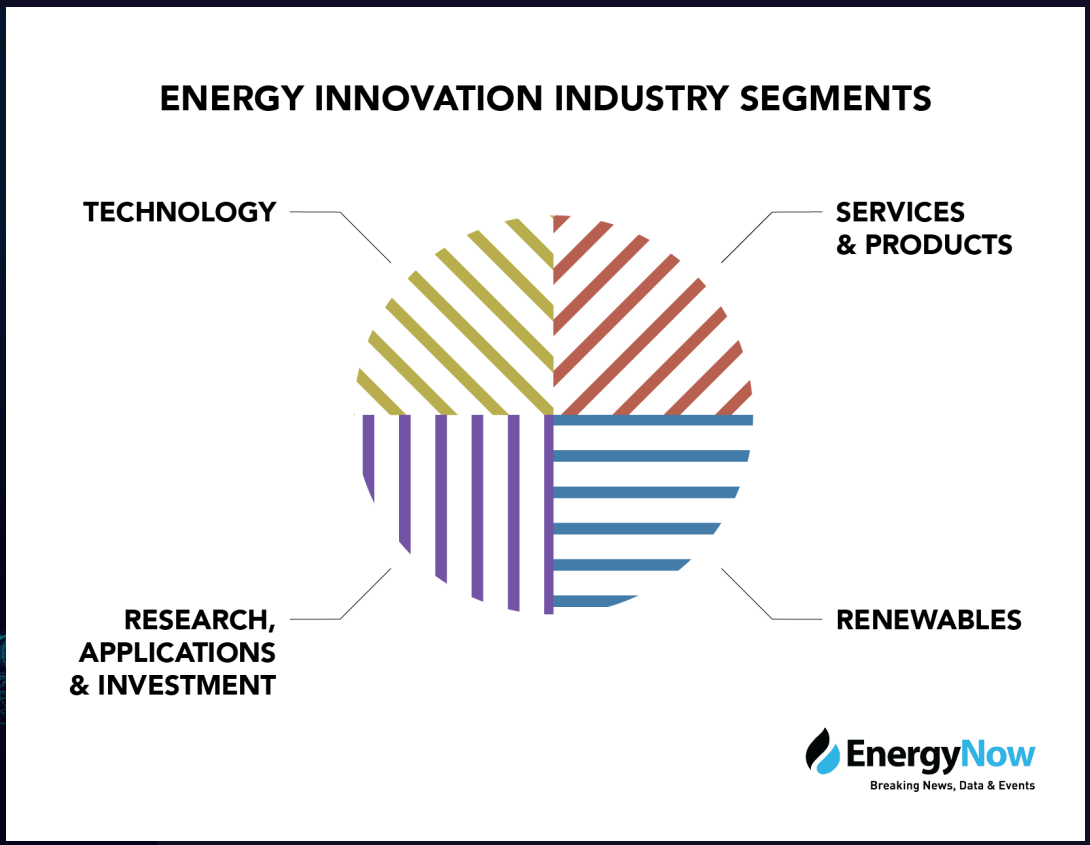
Be a leading innovative company and share your energy innovation or emerging technologies to our EnergyNow **audience of over 240,000+ decision makers & influencers**. Each company that boldly steps forward to publish, present and promote their innovation will be showcased throughout the month of June (websites, daily newsletters, campaign landing page & social media channels).

Companies will have the opportunity to market their company/products & services, publish their unique digital content explaining their innovations, and, if you choose, a small group of companies will have the virtual stage (Zoom) at the Innovation Conference on **May 25th** and **May 26th** to present their emerging & innovative products to a large virtual audience (see option 2 on Page 3).

Why Participate in the EnergyNow Energy Innovation Month Campaign?

- Market Your Innovation & Publish Content detailing what makes your innovation unique and the problems it solves
- Showcase Your Innovation in a 5 minute online presentation to interested customers, investors, and influencers
- Connect with industry stakeholders and potential customers
- Fuel new sales opportunities and industry partnerships
- Generate brand exposure for your company and innovation

Here are the industry segments we will be promoting & sharing information about:



We have two great Innovation Month options to choose from:

OPTION 1

CONTRIBUTOR PACKAGE
Marketing & Content Publishing

$750

- Publish your content on all the EnergyNow platforms - websites, newsletters & social media channels
- Receive LeadiD Reporting for your published content & presentations. LeadiD will let you see who is interested in your innovation & company and general content publishing stats.
- Promote your innovation on our Canada & U.S. platforms
- Weekly exposure (branding & link) for ongoing marketing & updates
- Inclusion on our Energy Innovation Landing Page & EnergyNow Promotional Website Pages
- We will promote your innovation & company pre/during/post the Energy Innovation Conference
- Free attendance the Energy Innovation Conference
- Special Offer to all participating companies - **20% Discount** on any of our 3 content marketing packages

OPTION 2

PRESENTER PACKAGE
Marketing, Content Publishing & Presentation

$1500

Receive all the items in the Contributor Package, PLUS:

- **Company Showcase Presentation** - Present your new innovation or technology to a live or virtual audience on May 25th & 26th. We will be offering a **FREE Disrupt Marketing Package** ($5,750 value) for the best presentation (decided by our moderator Geoffrey Cann).
- Promoting each presenting company with a special LinkedIn Post to our North American audience of 140,000+ followers
- Will share your recorded presentation to our entire EnergyNow audience (Canada & U.S.) after the Energy Innovation Conference
- Presentation & Content Piece will be published on the new Energy Innovation Weekly Newsletter "The Edge" which will be shared with the entire EnergyNow Audience in North America

Visit our **Energy Innovation Landing Page** for more details and a link to our upcoming Energy Innovation Conference.